

Strategic Prevention Framework - Partnerships for Success (PFS) Grant

Annual Budget: \$1,230,000 per year for 5 years (9/29/16 – 9/30/21)

8 Identified High-Need Counties including 5 urban (Broward, Duval, Hillsborough, Manatee, and Palm Beach) and 3 rural (Taylor, Walton, Washington)

The PFS Grant is funded by the Substance Abuse and Mental Health Administration (SAMHSA) and aims to:

- **Reduce prescription drug misuse among Floridians ages 12-25 years old**
- **Increase the general public's capacity to respond to opioid overdose and save lives with naloxone; and**
- **Strengthen prevention capacity and infrastructure at the state and community levels.**

In order to be in compliance with the grant award, the Department is required to implement the following activities/services to address the three (3) objectives listed above:

- **School-Based Prevention Programs** are implemented in each PFS county. Botvin LifeSkills Training (LST) is an evidence-based primary prevention program that effectively reduces prescription drug misuse among youth. The PFS Grant funds the implementation of Botvin LST programs in middle and high-schools in each PFS county, for a total of 11 programs. The Department is required to implement 2 LST programs in each PFS rural county and 1 LST program in each PFS urban county. The PFS Grant funds **11 LST Programs at \$35,000 Per Program = \$385,000 Per Year.**
- A **Hospital Care Coordination Program** aims to engage individuals in the emergency department due to opioid overdose or other drug-related issues (i.e., abscess, injection site infections, etc.) and link them to community-based treatment and recovery support services. The Department is required to implement one hospital care coordination pilot program through the PFS Grant. The PFS Grant funds two Certified Peer Recovery Specialists in the emergency department to link people who experienced an overdose to substance use treatment providers, recovery support services, and other social services upon discharge. Memorial Regional Hospital in Broward County is the pilot program site for the PFS Grant and is funded at **\$150,000 Per Year.**
- **Local Drug Epidemiology Networks (DENs)** have been developed in each PFS county and integrated into the **State Epidemiological Outcomes Workgroup (SEOW)**. The Department is required to support the development and implementation of a DEN in each PFS county. DENs are comprised of representatives from local hospitals, substance use treatment providers, emergency responder agencies, medical examiners, and others to engage in local data collection and analysis on the opioid epidemic in their respective communities. One representative from each DEN serves on the SEOW. SEOW members help develop and mentor local DENs in the subrecipient communities and produce an annual report each year of the grant. The PFS Grant funds **6 DENs at \$15,600 per DEN and 2 DENs at \$15,000 per DEN for a total of \$123,600 Per Year.**
- **Opioid Overdose Prevention Trainings** are conducted among providers interested in distributing naloxone in their communities to people at risk of experiencing an opioid overdose and to their loved ones that may witness an overdose. The Department is required to conduct a minimum of 10 naloxone trainings and educate 100 individuals per PFS grant year. Trainings are conducted by the Department's Overdose Prevention Coordinator and PFS Grant Coordinator and are provided either in-person or via webinar. Since the start of the PFS grant through December 31, 2019, 61 trainings have been conducted educating 1,635 participants on overdose prevention and naloxone.
- A **Statewide Opioid Overdose Prevention Awareness Campaign** has been implemented to educate the public on the signs and symptoms of opioid overdose, how to use naloxone to reverse an opioid overdose, and where to access naloxone in Florida. The Department is required to implement a statewide awareness campaign focusing on opioid overdose recognition and increasing access to naloxone in Florida. Educational materials developed for the campaign provide information on recognizing an opioid overdose and how to use naloxone to save a life. The [ISAVEFL](#) website was created, featuring a naloxone locator for individuals across the state to access the medication for themselves or a loved one. The website also houses the campaign toolkit to include educational materials available to the general public for printing and distribution. Community partnerships were

developed with organizations throughout Florida to spread the campaign's message via radio advertisements, social media ads, and interviews with key stakeholders. Throughout 6 months of implementation from October 2018 – March 2019, the campaign resulted in over 95 million impressions across Florida.